



PPL Electric Utilities

Bright Ideas Energy Efficiency Student Poster Contest was developed by PPL Electric Utilities and the National Energy Foundation (NEF) for children in grades K - 8. It is a visual arts competition that challenges students to effectively and artistically communicate an energy efficiency message.

The teacher's role is to direct and motivate the students and to submit all student entries, and the child's assignment is to produce a beautiful, unique interpretation of what energy efficiency means to him or her.

Student grand prize winners from each grade cluster (K - 2, 3 - 5, 6 - 8) will receive a \$100 gift card and a pizza or an ice cream party for their class (up to \$100 value). Teachers of the grand prize winners will also receive a \$100 classroom mini-grant.

Three honorable mentions from each grade cluster will receive a \$25 gift card and a pizza or ice cream party for their class (up to \$100 value).

- Teachers utilize the "PPL Electric Utilities Forty Tips to Save Energy" flier provided in the contest packet to introduce concepts to students.
- Teachers challenge students to produce their own poster design, explain the objectives and give students their deadlines. Students must describe what they learned, or what actions they took, based on their work in the poster contest.
- The entire class does not have to participate; however, the more students participating, the greater the likelihood is for the teacher to win a classroom grant. If one teacher has several classes, that teacher may enter all students and classes in the contest.
- Teachers provide each student with a poster board that includes the entry form printed on the back side (found in the registration packet). The form must be completed and include the parent/guardian signature. PPL Electric Utilities and the National Energy Foundation (NEF) assume no responsibility for damages incurred during shipping.
- All entries from a class must be sent together. Submit your students' entries in the postage paid envelope found in your packet. Electronic entries may also be submitted at [ppllectric.com/brightideas](http://ppllectric.com/brightideas).

[ppllectric.com/brightideas](http://ppllectric.com/brightideas)  
1-855-494-2942



PPL ELECTRIC UTILITIES  
Think! Energy

*Bright*  
**Ideas**

## Energy Efficiency Student Poster Contest

Put your students' creativity to good use as they explore how smart energy use promotes sustainability and a healthier planet.



# Official Rules

No purchase necessary. Purchase does not increase chance of winning. Void where prohibited by law.

## Eligibility Requirements

- The Bright Ideas Energy Efficiency Student Poster Contest is open to all K - 8 students who attend a school served by PPL Electric Utilities.
- All entries must be original work, either hand-drawn or computer generated. Hard copy and electronic files will be accepted.
- No syndicated, copyrighted or clip art images can be used.
- All entries must be postmarked by the date found on our website, [ppllectric.com/brightideas](http://ppllectric.com/brightideas).
- Entries must be the work of an individual, not a group or team.
- Entries must be accompanied by the fully completed and signed official entry form.
- Employees of PPL Electric Utilities, their affiliates and their immediate families, household members and dependents are not eligible to win prizes.
- All rules and requirements must be followed or automatic disqualification will result.

## Additional Information:

- Because the contest is designed to encourage total class participation, the teacher must submit all entries together. HOWEVER, IT IS NOT NECESSARY FOR ALL STUDENTS TO ENTER.
- All entries and all rights thereto become the property of PPL Electric Utilities and NEF (the "Sponsors") and will not be returned.
- By entering this contest, entrants irrevocably grant the Sponsors and their designees the unconditional and perpetual right and permission, unless prohibited by law, to copyright (as appropriate), reproduce, store, copy, transmit, distribute, publish, post, broadcast, display, publicly perform, adapt, modify, create derivatives works from, exhibit and/or otherwise use, reuse and exploit (without limitation as to when or to the number of times used and exploited), each entry, and the entrant's name, address, image, voice, likeness, statements and biographical material (collectively, the "Additional Materials") without

compensation, notification or permission, for the purpose of advertising and publicity in any and all manner or media, now or hereafter, throughout the world in perpetuity.

- Entrants forever waive any rights of privacy, intellectual property rights and any other legal or moral rights may preclude the Sponsors' use of the entries or additional materials or that may require the entrant's permission for Sponsors to use them for any purpose, and agrees to never sue or assert any claim against the Sponsors' use of the entries or additional materials.
- The Sponsors are not responsible for lost, late, misdirected, incomplete or illegible entries or notifications.
- The Sponsors shall not be liable for, and participants and their parent/guardian agree to hold Sponsors harmless from, any injury, loss, damage, costs or expense arising directly or indirectly in connection with this contest or prize. Except as noted, all expenses associated with the prize, including taxes, fees, license, title costs, registrations and insurance, are the sole responsibility of the parents or legal guardians of the prize recipient.
- The Sponsors reserve the right, in their sole discretion, to cancel, suspend or modify this competition, should causes beyond their reasonable control prevent the successful administration, winner selection or prize award.
- The contest is subject to all federal, state and local laws and regulations, is void where prohibited by law and shall be governed by Pennsylvania law, and subject to the jurisdiction of the federal and state courts of Pennsylvania. By entering, participants agree to comply with the official rules.
- The contest is sponsored and funded by PPL Electric Utilities. Consultation is provided by the National Energy Foundation (NEF).
- Limitations of liability and release: Sponsors shall not be liable or responsible for any claims, damages or injuries or losses resulting from any person's participation in or attempt to participate in the contest. Sponsors shall not be liable or responsible for any typographical errors in the announcement of prizes or these rules. By participating in the contest, the entrant releases Sponsors from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the contest. By accepting a prize in the contest, winners agree that the Sponsors shall not be liable for any loss or injury resulting from participation in the contest, acceptance or use of any prize, or any results of the use thereof. Sponsors shall not be liable in the event that any portion of the contest is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control.

## Judging And Prizes

- Entries will be judged on how effectively they communicate the theme of energy efficiency and the visual presentation of that idea.
- Entries will be divided into three categories: (i) grades K - 2, (ii) grades 3 - 5, and (iii) grades 6 - 8. Entries in each category will be evaluated by a panel of judges comprised of independent educators, selected experts and PPL Electric Utilities and NEF employees.
- Judging will be on a 25 point system (see details on the Bright Ideas Official Entry Form).
- By entering this contest, entrants agree to be bound by the decisions of the judges, which are final.
- A first prize and three finalists are selected in each grade category.
- Prizes are not transferable, substitutable or exchangeable for cash except that the contest Sponsors in their discretion may substitute a prize of equal or greater value.
- Grand prize winners in each category will receive:
  - \$100 gift card
  - Pizza or ice cream party for their class (up to \$100 value)
- The three finalists in each category will receive:
  - \$25 gift card
  - Pizza or ice cream party for their class (up to \$100 value)
- The winning teacher of the grand prize winners in each category will receive a classroom mini-grant of \$100.

