THINK! ENERGY Innovation®

PPL Electric Utilities

Think! Energy
INNOVATION CHALLENGE
Contest Instructions for Teachers

Dear Educator:

Now that your students have completed the Think! Energy Innovation presentation, they have new energy efficiency knowledge that can make a difference! Put this knowledge to use in the *Innovation Challenge*.

This contest challenges your students to communicate innovative ideas about increasing energy and/or water efficiency. The challenge is simple:

1. Discuss the home energy audit process in class. Determine areas where energy and/or water efficiency could be improved.
2. Teams of up to four students can use their creative energy to explore new and innovative ways to make a difference in energy and/or water efficiency.
3. Your students will apply their creative talents to communicate ideas to others through artwork, a science project, an essay, literature, photography, music, a service project, video, website project or other works of innovation.
4. Have your students submit their projects and digital entry form at *thinkenergy.org/ppl-innovation*. Parent or guardian signature is required on the digital entry form. See your program emails and the website for the entry deadline.

Entries will be judged equally in the following categories:

- **Theme**: Does the entry communicate a way to be more energy and/or water efficient?
- **Originality and Creativity:** Does the entry represent original and creative work?
- **Impact:** Will the entry motivate others to be more energy and/or water efficient?

Members of the grand prize winning team will receive Beats wireless headphones. Two honorable mention teams will receive Beats wireless earbuds. Teams must consist of four or fewer students.

The teacher of the grand prize team will receive a classroom mini-grant of $500. The teachers of the two honorable mention teams will receive a classroom mini-grant of $250.

Please contact Stephanie Dorman at 1-855-494-2942 for further details.

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